



Virtual Arab-African Business Forum on Agri-Food Products

July 6th -8th, 2021

Draft Programme

GMT TIME	Session	Panelists
9.30-10.30	Opening ceremony:	<ul style="list-style-type: none"> - Speech of HE Dr. Ahmed SENGENDO, Assistant Secretary General for Economic Affairs of the Organization of Islamic Cooperation - Speech of HE Dr. Gabriel Ibrahim MOHAMED, Minister of Finance and Economic Planning of the Republic of Sudan - Speech of HE Mr. Souleymane DIARASSOUBA, Minister of Trade and Industry of the Republic of Cote d'Ivoire - Speech of Dr Fahad ALDOSSARI, Chairman of the Board of the Arab Bank for Economic Development in Africa (BADEA) - Speech of Mrs. Latifa ELBOUABDELLAOUI, Director General of the Islamic Centre for Development of Trade (ICDT) - Documentary Corporate films of BADEA and ICDT
<p>Presentation of the Master of Ceremony and chairperson of the Panel 1 by Mrs. Samia LANLOU, Director of Africa Business Unit, Mazars Morocco</p> <p>Panel 1: Opportunities of Agri-Food Products in Arab and African OIC Countries</p>		
10.30-10.50	State of trade and business opportunities between the OIC Arab and African member states	Mr. Mamoudou Bocar SALL, Director of Studies and Training Department, ICDT
10.50-11.10	State of financing the agri-food projects within BADEA's operation	Mr. Hatem JEBRI, Head of Food Value Chain Promotion Department, BADEA
11.10-11.30	Export and import	IIFC Representative

	financing of the agri-food products in Arab and African countries	
11.30-11.50	Investment insurance and export credit of the agri-food products	ICIEC Representative
11.50-12.10	Financing of the agri-food projects	ICD Representative
12.10-12.30	Export and import financing of the agri-food products in Africa and Arab regions	AFREXIMBANK Representative
12.30-13.30	General Debate	All Panelists
13.30-14.00	Break	
Private Sector Pitching		
14.00-15.30	Difficulties, export opportunities and solutions in the Arab-African countries	<p>Morocco: Mr Mustapha Jamaleddine Director General of Tria</p> <p>Tunisia: Mr. Ismaïl Mabrouk, CEO of Saida Group</p> <p>Senegal: Mr. Cheikh Ahmed Tidiane Sy, CEO of Takamul Foods</p> <p>Sudan: Mr. Abdel Raouf Mergani Abdurahmen, Managing Director, Sugar of Kenan Group</p> <p>Saudi Arabia: Mr; Abdullah Al Bader, General Manager, Almarai (tbc)</p> <p>Mauritania: M. Sidna Ould Sidi Mohamed Director General, Alrahama Littoumour Factories</p> <p>South Africa: Mr. Arnold Pretorius CEO of Karan Beef</p> <p>Algeria: Mr. Issad Rebrab, CEO of Cevital Group</p> <p>Egypt: Mr. Helmy Abouleish, CEO of Sekem Group</p>
15.30-16.00	General Debate	
B2B and Expo: 10.00- 22.00		
End of the Day		
Presentation of the Master of Ceremony and Chairperson of the Panel 2: Mr. Fadel Agoumi International Consultant		

Panel 2: obstacles to trade development of the Arab food products		
GMT Time	Session	Panelists
09.30-09.50	Importance of Halal Industry and standards in developing intra-OIC trade and investment in Agri-food sector in Arab and African countries	Mr Ihsan Oviit, Secretary General of SMIC
09.50-10.10	Trade barriers on food products in the Arab-African countries	Dr. Kunio Mikuriya, Secretary General of World Customs Organization
10.10-10.30	Health standards for food products	Mr. Abdellah Janati, Managing Director, ONSSA Morocco
10.30-10.50	Role of IsDB in fighting Food insecurity in Africa and Arab Countries	Mr. Nur Abdi, Head of Agriculture Division, IsDB
10.50-11.10	State of food security development in Africa and Arab regions	Mr. Yerlan Baidaulet, Director General of IOFS
11.10-11.30	Role of private sector in enhancing food quality for trade among OIC Countries	Mr. Yousef Hasan Khalawi, Secretary General of ICCIA
11.30-11.50	Industrial quality standards for food products in Arab Countries	Prof Ibrahim Adam El Dukheri, Director General of OADA
11.50-12.10	General Debate	All Panelists
12.10-12.30	Break	
Private Sector Entering		
12.30-14.30	Difficulties, export opportunities and solutions in the Arab-African countries	Ethiopia: Managing Director, Tbabtrading PLC Morocco: Mr. Hassan Sentissi Elidrissi, President of Moroccan Federation of Fisheries Companies (FENIP) Niger: Mrs Maimouna Diori, Director General of Sahel Dairy Company UAE/Jordan : fruit juices (tbc) Côte d'Ivoire : Cocoa (tbc) Guinea: Mrs Fatou Cissoko, Director General of Fatou & Kadija SARL Kenya: Mr. Godfrey K. Mburia, Chairman of Kenya Co-operative Coffee Exporters Limited (KCCE) Rwanda: Mr. Robert Ngabonziza, Manager